

Sincerely, Kay Designs (SKD)

INTERIOR DESIGN PORTFOLIO

INTRODUCING

RICKAE MCCOTTER

My journey began in 2020, when I decided to renovate my two-bedroom condo. What seemed like a random decision was the very thing that led me to find my passion for design. I graduated from Anne Arundel Community College with my Associate of Applied Science Degree in Interior Design and established my Interior Design & Event Decorating company in 2022.

Sincerely, Kay Designs (SKD) was created with the thought of lasting experiences. When we conclude emails, we typically use heartfelt phrases such as "Sincerely" and "Yours truly" to set the tone and express the type of experience we encountered. SKD sets that same tone. By working with Sincerely, Kay Designs, we promise to leave you with a memorable & lasting impression.



EDUCATION

2020 - 2022 | Anne Arundel Community College

Associates of Applied Science in Interior Design

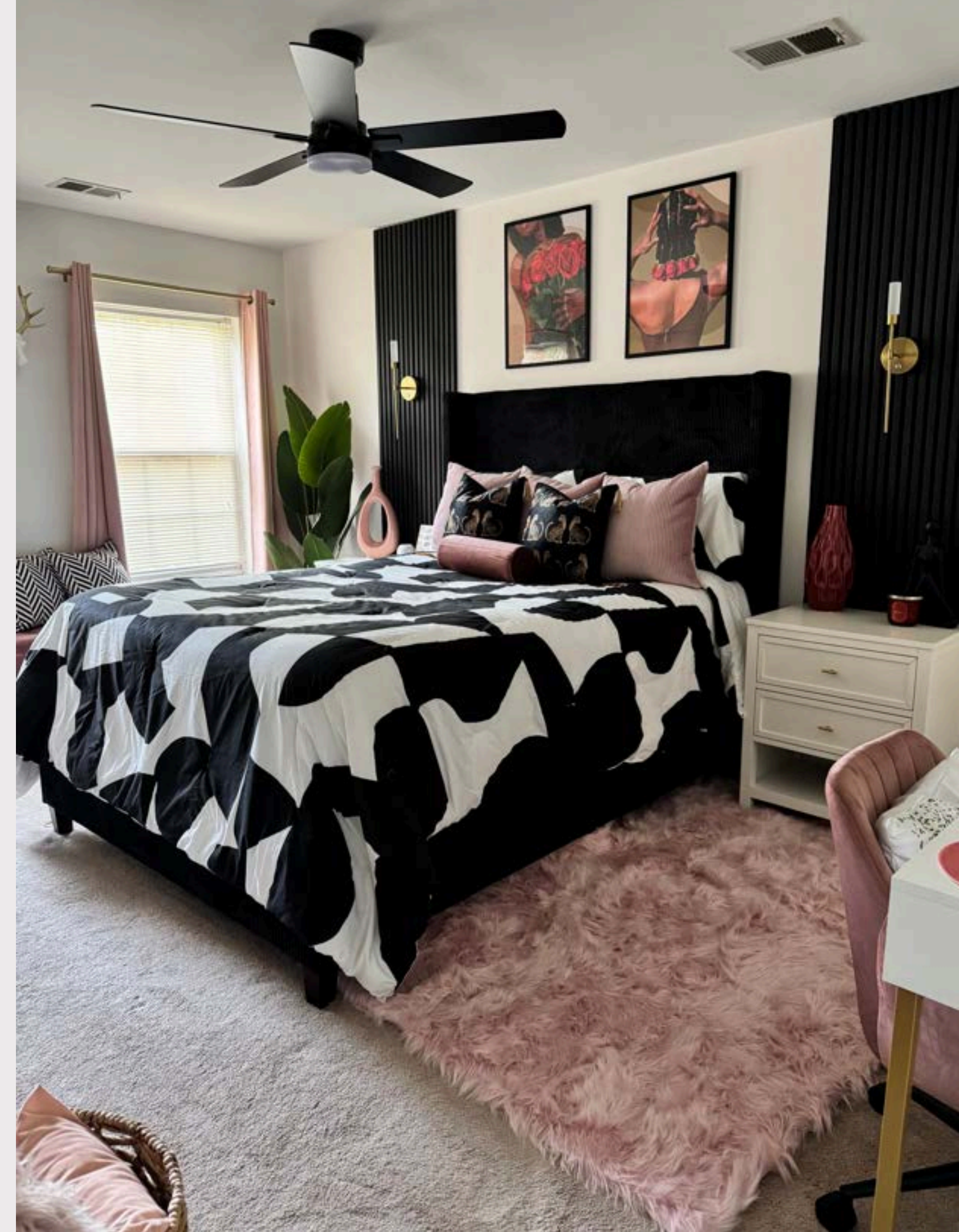
WORK EXPERIENCE

Sincerely, Kay Designs (SKD), L.L.C. | CEO & Lead Designer (2022 - Present)

- Guides the aesthetic, functional, and structural vision for residential spaces.
- Engages directly with clients to provide design consultations.
- Develops mood boards and digital renderings, ensuring the design aligns with the client's vision and budget.
- Sources materials and products.
- Manages conceptual design proposals, project timelines, final installations, and home staging.

Little Black Book Events | Senior Designer (2023 - Present)

- Collaborates closely with the Event Planner and clients for design consultations.
- Envisions stunning and immersive event aesthetics.
- Converts client briefs into captivating visual stories, integrating color schemes, spatial designs, and typography.
- Sources materials and products.
- Creates mood boards and 3D renderings, ensuring the aesthetic aligns with the client's vision and budget.





DESIGN PHILOSOPHY

Design encompasses both storytelling and expressive creation, giving each room in the home its own experience. While we appreciate aesthetics, we believe that the focus of design transcends visuals; it encompasses technical expertise, innovation, communication, and trust. Our primary objective is to craft both beautiful and functional spaces that withstand years of everyday use and enjoyment.

As a multifaceted company, we offer customized experiences by closely collaborating with clients to integrate personalized items and cherished keepsakes into the space. This tailored approach reflects the level of care and attention to detail we extend to our clients. We believe that the ultimate design is one that makes you never want to leave home.

OUR SERVICES

RESIDENTIAL DESIGN

We specialize in creating unique and personalized designs for residential interiors. Our team handles every aspect of the project, from furniture selections to budget management and project timelines. We service both new construction and remodeled homes, as well as provide staging services for the sale or rental of a property.

HOME STAGING

Staging a home is an important part of planning. Final touches and furnishings bring the project to life by highlighting the functionality and potential of the space. Staging is not just about aesthetics; it is a strategic tool that can elevate the entire design project's success.

RENDERINGS & MOOD BOARDS

We recognize that clients might struggle to envision a space mentally, which is why we offer mood boards along with interactive 2D and 3D services to help bridge that gap. With this service, clients will receive a variety of images and videos showcasing their future space prior to project completion.



OUR PROCESS

Consultation

In our initial meeting, the Designer and Client will cover several important topics, including project requirements, contract review, pricing discussions, and address any questions or concerns that may arise.

Design Development

The Designer will begin the design process, creating mood boards and digital renderings.

Sourcing & Pricing

The Designer will start sourcing products and materials. An inventory list will be provided to the Client for review, including items and budget considerations. This stage will involve any revisions, modifications, or additions as needed.

Client Reveal

The space is revealed to the Client, allowing them to take in the completed design.

01

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07

Site Survey

The Designer assesses, photographs, and analyzes the space. Initial concepts might be shared with the Client, drawing from insights gathered during the initial consultation.

Revisions & Finalization

Design materials will be provided to the Client for their review. This stage will involve any revisions, modifications, or additions as needed.

Installation & Staging

The Designer will return to the site to initiate the installation process. Once everything is finished, the Designer will capture both photographs and videos of the space.

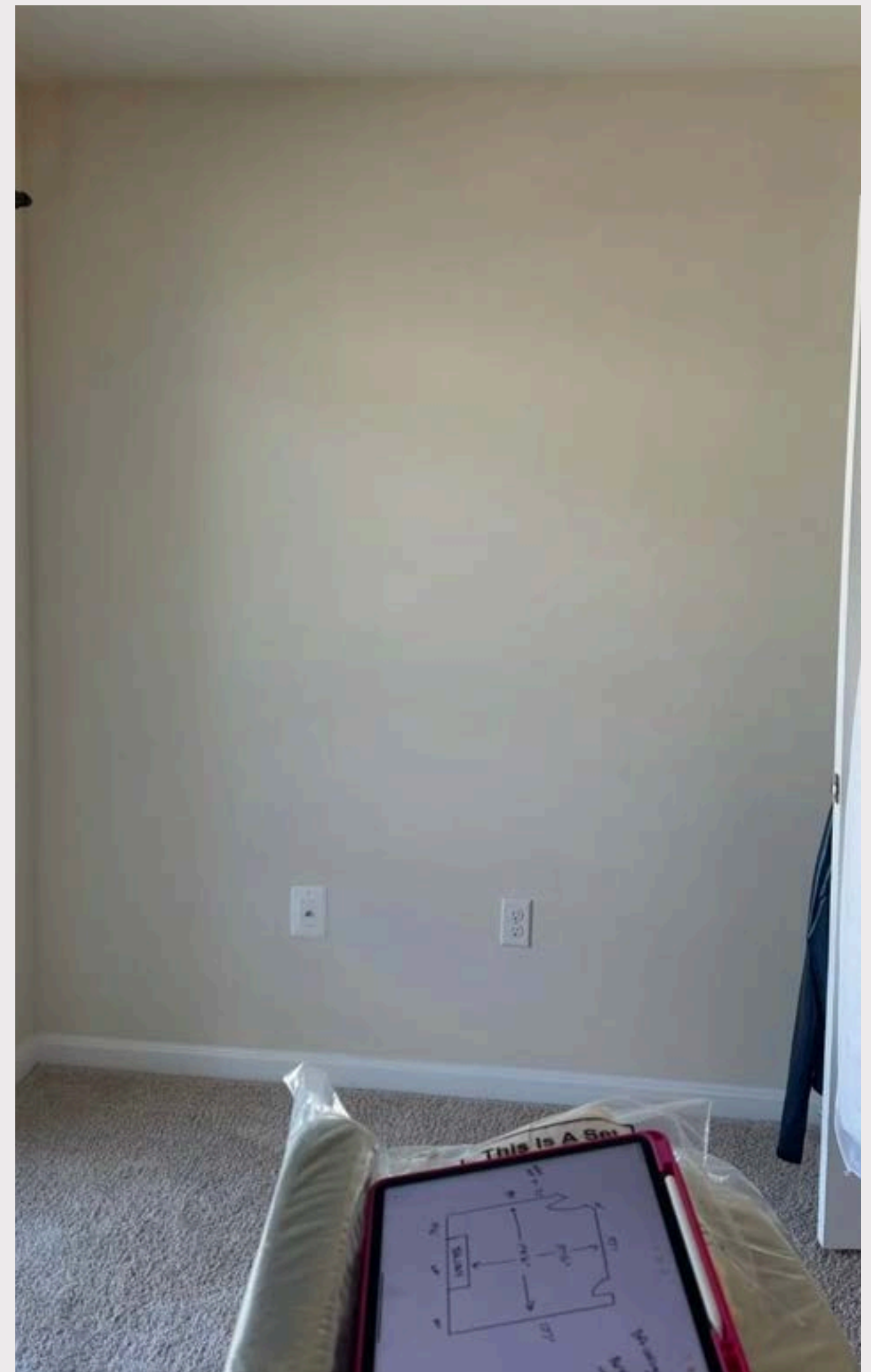
FEATURED PROJECT: NURSERY

TIMELINE: 4 MONTHS

The couple was eagerly anticipating the arrival of their first child and planned to transform their second bedroom into a nursery. They aimed to move away from the conventional “pink bedroom” design and move into something more gender neutral, ensuring the design would last through her early years. Since the color palette followed a more simplistic style, we infused the space with whimsical and playful patterns, decor, and wallpaper to reintroduce a sense of vibrancy.



07/14





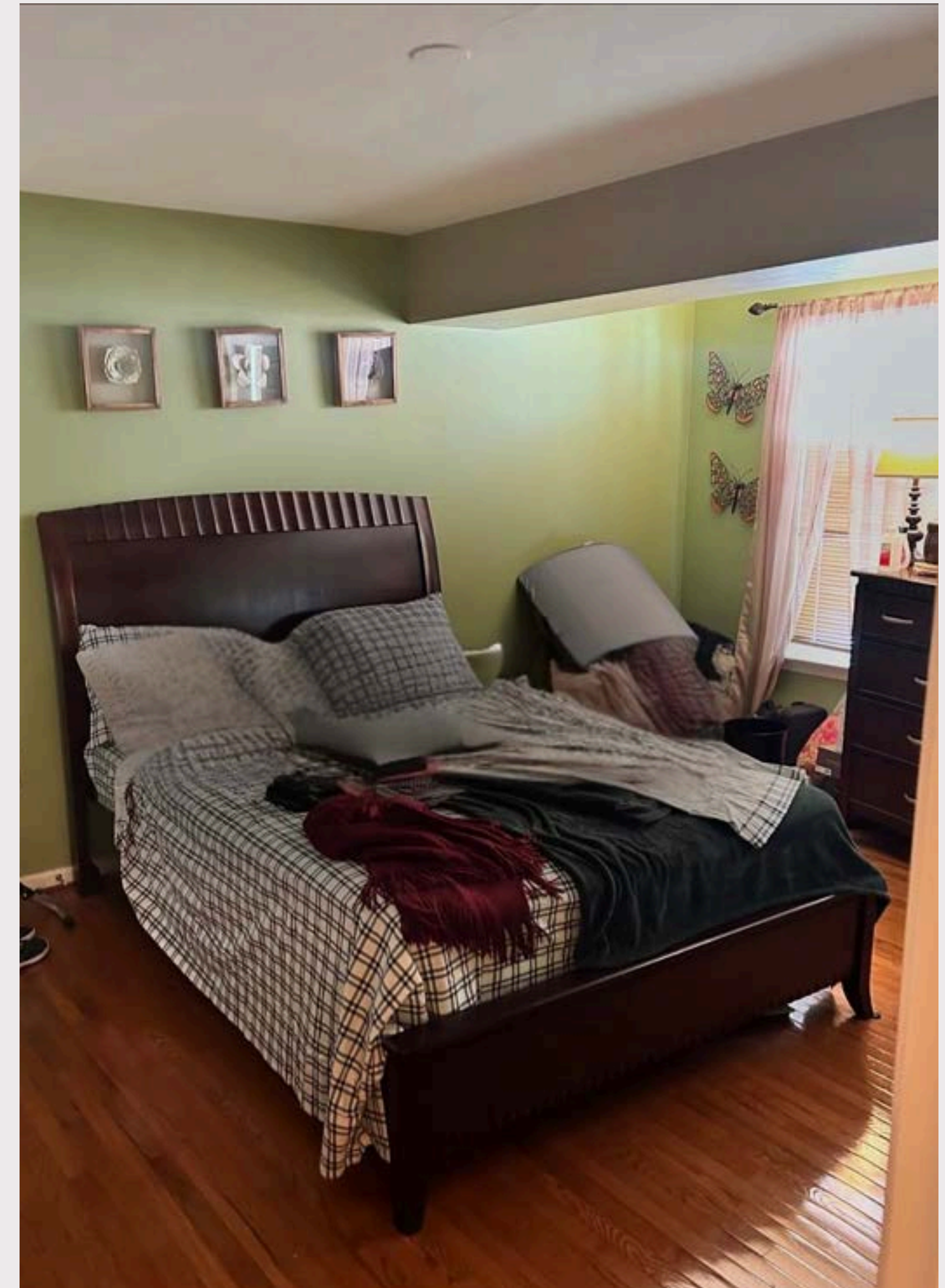
FEATURED PROJECT: BEDROOM

TIMELINE: 7 MONTHS

The client, an elderly woman, desired to recapture her youthful spirit. Before the redesign, she expressed that the green walls and insufficient lighting in her room were dampening her mood, so we prioritized addressing these issues. By painting the walls white, we completely transformed the space, allowing natural light to flow in. We combined bright and warm hues to create both a happy yet grounded atmosphere for her to enjoy.



09/14

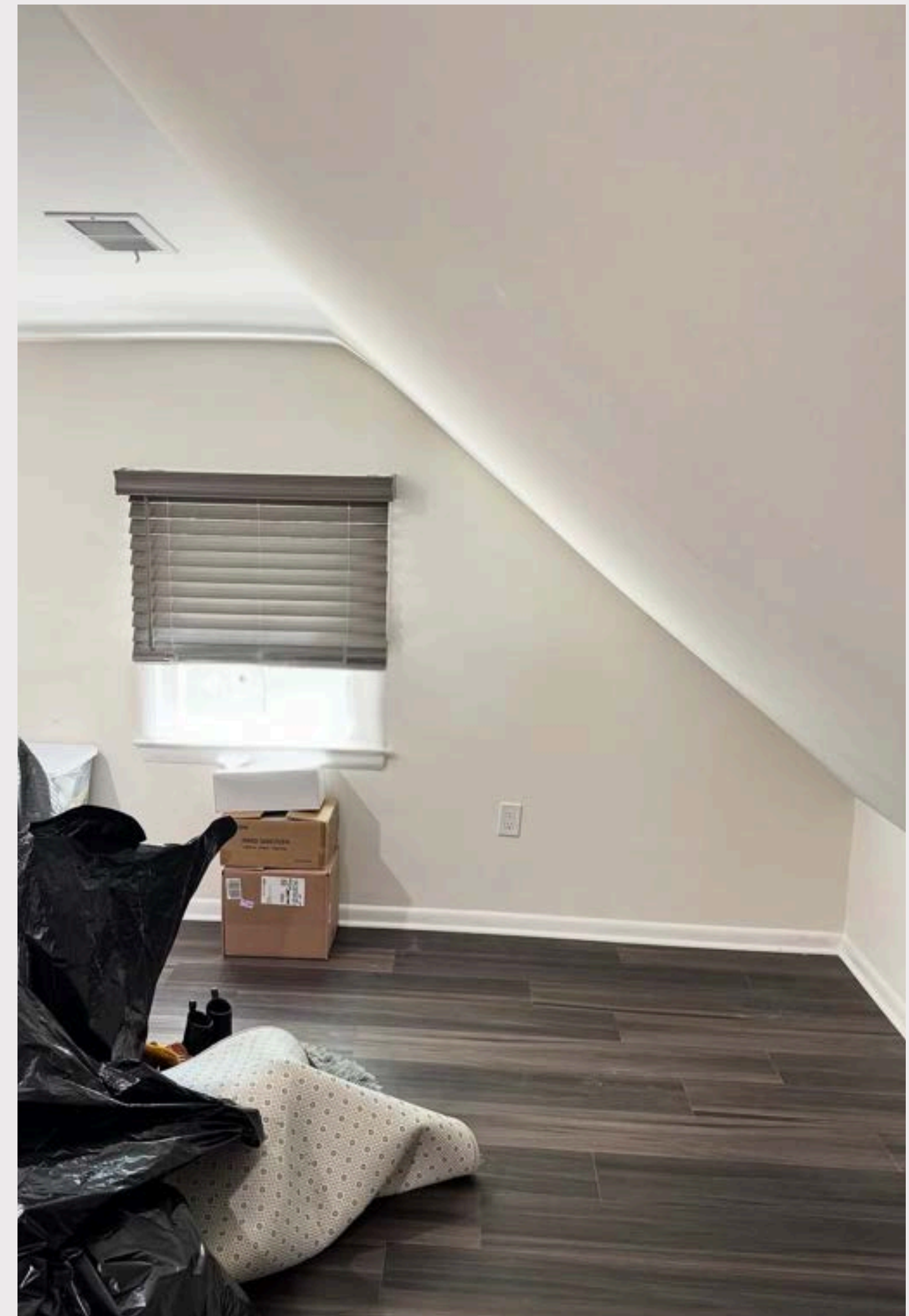
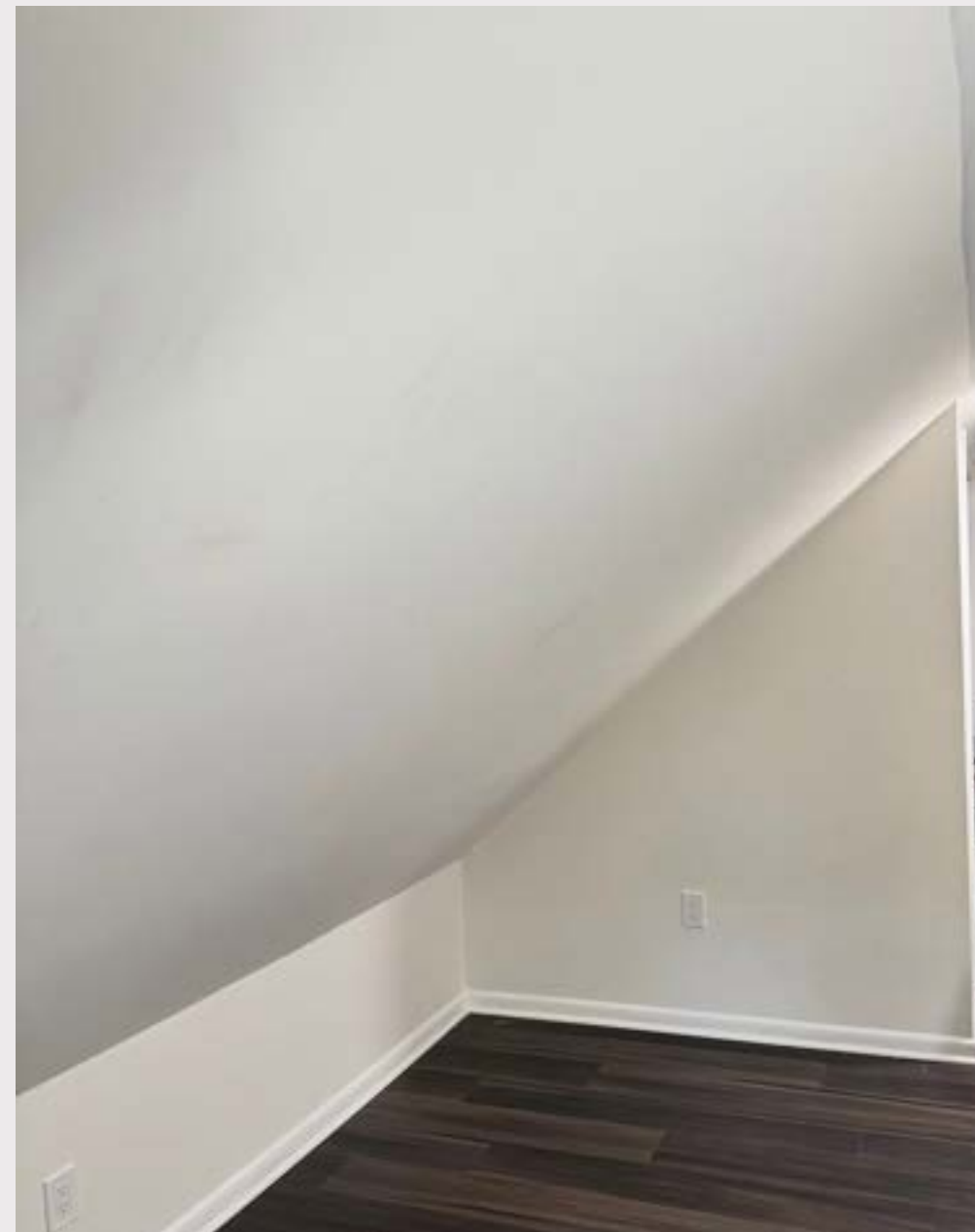


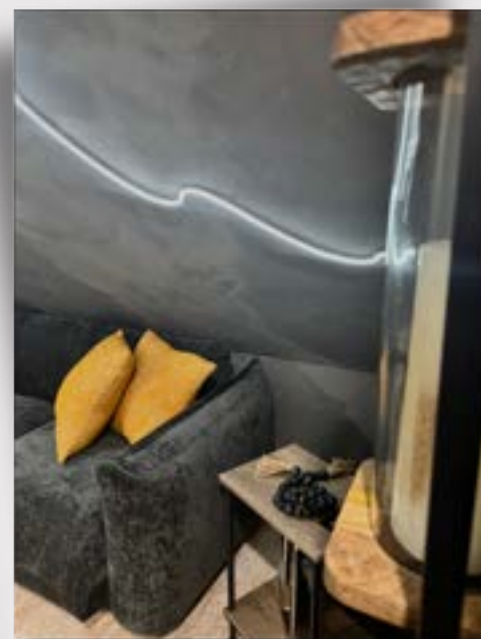


FEATURED PROJECT: LOFT

TIMELINE: 2 MONTHS

The couple viewed their upstairs loft as a “dead space,” and after months of brainstorming, they abandoned their efforts to transform the area. To complicate things further, they intended to use this space as a lounge for their cousin's prom send-off. We assured them we could design an intimate sitting room suitable for all of their needs. The sloped ceiling quickly became our focal point, inspiring us to think outside the box for the design. We incorporated rope lighting to enhance the ambiance while also adding character to the wall. Additionally, using lime wash paint contributed to the room's charm, all while adhering to the couple's wish for a simple design.







CLIENT TESTIMONIALS

“The attention to detail and her ability to capture my vision were outstanding. My living room is now a breathtaking sanctuary, and I couldn't be happier. I highly recommend Kay for their talent and impeccable taste.”

NIKO RHYNES, WASHINGTON DC

“My experience with Sincerely, Kay Designs was amazing!! She definitely listens to what her client wants and uses that to create the vision. I like that she offers feedback but also does not minimize the client's ideas. Both my bedroom and bathroom came out beautiful. You will not be disappointed.”

BRITANI JACKSON, UPPER MARLBORO MD

“I had a fantastic experience with Kay, who efficiently located everything I needed in a timely fashion and delivered outstanding results in my hair room. I would certainly book her services again due to her punctuality, responsiveness to my inquiries, and exceptional skill in making my hair room look amazing, which is why I highly recommend her.”

MAHOGANY TEXTURES LLC, BALTIMORE MD

Sincerely, Kay Designs (SKD)

Designs that leave a lasting impression

GET IN TOUCH WITH US!

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